

## **TECHIEPALOOZA**

**Thursday, June 7, 2012**

**4-11pm**

**ASU SkySong**

Join ASU Venture Catalyst for a networking event that brings the Phoenix entrepreneurial and tech community together. We will showcase some of the hottest technologies, host Do-It-Yourself (DIY) tech workshops and a financial/bootstrapping session, feature startups that are growing and looking for talent, hold an open hack area, and much more.

### **Become a Partner:**

- Help us promote this event to your network
- Become a part of planning committee as we develop future events
- Company name with link on ASU Venture Catalyst website
- 30 second video clip or slide presentation to showcase company or product, displayed during event on continuous loop
- Name and logo on all promotional materials

### **Tentative Program Outline:**

- Software developers will teach workshops on basic WordPress website design, App Development for Beginners, SEO, Marketing through social networking, and Bootstrapping.
- Different developer groups from the Phoenix area will lead the workshops. Each workshop is designed so that each participant has a basic working product at the end of the session, and has multiple contacts to assist in further development in the future. Attendees will have the opportunity to attend 2 workshops. At least 2 workshops will be “beginner” level, minimum 2 “intermediate,” and at least one “advanced”
- An “Open Hack” area
- Tabling feature select startups
- Showcase of latest gadgets, tech products and/or web developer tools
- Select companies will give a 2 minute pitch to recruit talent
- Speakers
- Speed Networking
- Snacks and drinks will be served

**Register here: [http://www.asuventurecatalyst.org/p/class/VC-Techie\\_Event\\_Care](http://www.asuventurecatalyst.org/p/class/VC-Techie_Event_Care). Create a profile on ASU Venture Catalyst website, and then sign up for the event.**

*Arizona #1 in the Nation for Startups in 2011 (Kauffman Foundation)*