

FACULTY WORKSHOP SERIES

Cleantech & Renewables – “A Path to Commercialization”

February 24, 2011

9–11:30 a.m.

ASU SkySong – Room #301 “Ingenuity”

Commercialization in the capital-intensive cleantech industry follows a different path than in traditional VC sectors like software or electronics. This Venture Catalyst faculty workshop will explain the path to commercialization in this space, with a particular focus on biofuels, batteries and solar.

Confirmed speakers:

Tom Cain

Co-Founder and Special General Partner, Sail Venture Partners

Edward Fox

Vice President and Chief Sustainability Officer, Arizona Public Service (APS)

Charlie Lewis

Vice President of Venture Development, Arizona Technology Enterprises

Dennis Merens

Managing Director, Dow Venture Capital

Topics to be covered:

- The path to commercialization, including the “valley of death”
- Market trends in solar, batteries and biofuels
- The importance of strategic industry partnerships
- The role of Venture Catalyst and how it can aid start-ups

There will be an opportunity to network with speakers and fellow faculty during a coffee and networking break halfway through the session, followed by a Q&A session with the panelists.

Please RSVP to barbara.oconnell@asu.edu at Venture Catalyst.